



Sirius

ASX\Media Announcement

Sirius Wins Contact Centre Deal

Thursday, 15 December 2005

Melbourne Australia – Sirius Converged Solutions, a wholly owned division of Sirius Telecommunications Limited (ASX: SIU) today announced that it has signed a significant contract with Cadbury Schweppes for the supply and implementation of a new Contact Centre infrastructure, which will lead to a better level of customer service and significant efficiency gains for Cadbury Schweppes.

To complete the project SCS will utilise technology from Avaya Inc. of the USA. Avaya is a leading supplier of contact centre and voice-over-internet-protocol (VOIP) solutions. SCS will implement the solution over the next five months.

Cadbury Schweppes will establish a fully blended multi-media contact centre, which will feature Avaya's Contact Centre Express application. Computer Telephony Integration (CTI) is a key component of Cadbury Schweppes' requirement. The contact centre will support both customers and field sales representatives alike, and will allow Cadbury Schweppes to meet its sales objectives in years to come.

"This decision by Cadbury Schweppes demonstrates that Avaya continues to be the leader in Contact Centre solutions and Sirius Converged Solutions is emerging as one of the preferred integrators of Avaya technologies," said Jon Rackham, General Manager, Sirius Converged Solutions.

"The above transaction reflects the changed business in SCS that was initiated with the recently announced \$2 million contract with AGL and is tangible evidence that Sirius' strategic plan is on track," said Ziggy Frankenfeld, Sirius Chief Executive Officer. "This win, and others to come, highlights the increasing momentum of our business," he added.

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About Sirius Telecommunications Ltd

Sirius Telecommunications (ASX:SIU) is an Australian-listed telecommunication service provider. The Company has the capabilities to sell, implement, support and manage internet protocol (IP) telephony solutions ranging from PABX/telephony to contact centres, messaging and mobility. Sirius has a national footprint with offices in Sydney, Melbourne, Canberra, Adelaide, Brisbane and on Hamilton Island. Phoneware Communication Systems Pty Ltd, an independently managed subsidiary of Sirius, is the exclusive distributor of Phoneware VXT in Australasia. Sirius Converged Solutions, also an independently managed subsidiary of Sirius, has been appointed a tier 1 business partner of US-based Avaya Inc.